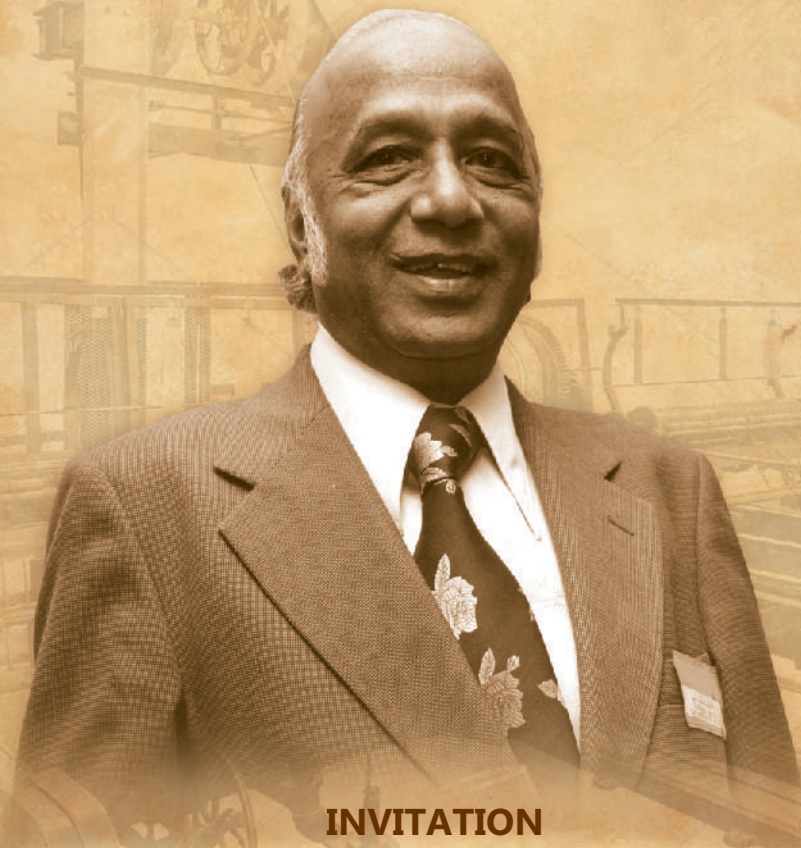


A LIFE OF IMPACT

KASTHURI SREENIVASAN
1917 - 1991



INVITATION
22-07-2017 10.00 A.M.
SITRA AUDITORIUM



Kasthuri Sreenivasan was one of India's pre eminent textile technologist and industrial sociologist in the decades that followed the country's independence. He was an institution builder and as Founder Director of South India Textile Research Association (SITRA), he fostered an environment of scientific enquiry, applied research and successfully implemented several processes to document quality control in the spinning industry.

SITRA also became a comprehensive solutions provider to the Spinning, knitting and power loom sectors. He was conferred the Padma Bhushan by the Government of India in 1969.

Kasthuri Sreenivasan started two other institutions in his lifetime. The Kasthuri Sreenivasan Trust was established in 1981 to promote art and literature and to encourage artists and writers. The Kasthuri Sreenivasan Culture Centre with an Art Gallery and Textile Museum, started in 1988, continues to fulfil the goals and vision of the founder and has become a unique landmark in Coimbatore's landscape.

The Coimbatore Cancer Foundation was started in 1991, following his battle with cancer. The goal of the foundation is to help alleviate the suffering that comes with cancer and to provide holistic support to patients and their families.

Kasthuri Sreenivasan was a prolific writer and wrote more than 25 books covering various genres such as fiction, non-fiction, poetry, short stories and plays. His work on industrial sociology is still widely read in academic circles. He was among the very few of bilingual writers during his time and authored two books in Tamil. He was also an ambitious translator and undertook the work of Tirukkural, the Sundara Kandam from Kamba Ramayanam and Silappadhikaram.

The Kasthuri Sreenivasan Trust pays tribute to the multi-faceted genius during the year of his birth centenary in 2017 and stays committed to upholding the high ideals of integrity and social upliftment that he strived for.



BOARD OF TRUSTEES AND STAFF OF
THE KASTHURI SREENIVASAN TRUST

cordially invite you to the
BIRTH CENTENARY CELEBRATION OF
SHRI KASTHURI SREENIVASAN
on Saturday the 22nd July 2017 at 10:00 a.m.

Mr. N. RAM

Chairman, The Hindu Group of Publications
will be the Chief Guest and
Launch the Biography - **"A Life of Impact"**

Dr. B.K. KRISHNARAJ VANAVARAYAR

Chairman, Bharatiya Vidya Bhavan, Coimbatore Kendra
will be the Guest of Honour

Mrs. SHARDA SAMPATH IPoS

Post Master General, Western Region (TN)
will release the Special Cover

Mr. SARATH CHANDRAN

Managing Trustee, Kasthuri Sreenivasan Trust
will preside.

Venue : SITRA Auditorium
Avanashi Road, Coimbatore.

PROGRAMME

Date: 22nd July 2017 | Time: 10:00 a.m. to 12:45 p.m.

- * Prayer & Lighting the Lamp
- * Audio Visual on Mr. K. Sreenivasan
- * Welcome Address : Mr. Sarath Chandran
- * Special Address : Dr. B.K. Krishnaraj Vanavarayar
- * Releasing of Mr. K. Sreenivasan's Biography : Mr. N. Ram
- * Releasing of Special Postal Cover : Mrs. Sharda Sampath
- * About the Book : Mrs. Shobhana Kumar
Author-A Life of Impact
- * Centenary Address by the Chief Guest : Mr. N. Ram
- * Felicitations : SITRA - Mr.Sanjay Jayavarthanavelu
Vice Chairman-Council of Administration
CCF - Dr.T.Balaji, Managing Trustee
- * Vote of Thanks : Mr. D. Krishnamurthy
Trustee, Kasthuri Sreenivasan Trust
- * Cultural Programme : Gates of Heaven
Play written by Mr. K. Sreenivasan
- * National Anthem

LUNCH 1.00 P.M.

RSVP : Regrets only Tel : 0422- 2574110 | Cell : 9003534181